



## For Immediate Release

### **Pickle and Social Announces December 7th Date for Gwinnett Grand Opening** *Pickle and Social Opens Its First Location and Becomes the Greater Atlanta Area's First Pickleball Eatertainment Complex*

ATLANTA, December 4, 2023 – [Competitive Social Ventures](#) (“CSV”), a hospitality company that creates socially-driven entertainment concepts, today announced that [Pickle and Social Gwinnett](#) is set to open on Thursday, December 7, 2023.

Pickle and Social Gwinnett is an eatertainment concept that offers an unrivaled experience with six indoor, eight outdoor and two semi-covered pickleball courts, a full-service restaurant, bar, and lounge offering fresh American classics, signature drinks, and local craft beers, a rooftop bar, a pet-friendly outdoor lawn that includes a Biergarten, a 27-foot music stage, an ACL cornhole yard and concert viewing space, as well as other complimentary indoor and outdoor games across the 4.5-acre venue.

Pickle and Social welcomes the greater Atlanta community to the grand opening on Thursday, December 7, 2023 from 11 a.m. to close at 11 p.m. Pickleball courts are available to rent on a first-come, first-served basis. Rental equipment is also available for an additional fee. Guests are welcome to explore the venue and play complimentary games on-site including cornhole, shuffleboard, ping pong and more. The celebration will be highlighted with surprise giveaways and appearances from pro-pickleball players and other high-profile athletes. A private ribbon-cutting ceremony will take place ahead of the grand opening. Pickle and Social Gwinnett is located at 2925 Buford Drive, Suite 2100, Buford, GA 30519, within The Exchange at Gwinnett. Pickle and Social's regular hours, 8 a.m. to 11 p.m. every day, will resume on Dec. 8, and reservations will become live online.

“Opening our first Pickle and Social is a huge milestone for CSV and we can't wait to introduce our style of entertainment to the fastest-growing sport in the nation,” said Neal Freeman, Managing Partner and CEO at CSV.

“Pickle and Social is so much more than just Pickleball and whether you want to come try the sport for the first time, grab a bite to eat, or just hang out with friends, we welcome you to come visit,” said Brian Harper, Senior VP of Sales and Marketing at CSV.

Pickle and Social Gwinnett offers open play, lessons, clinics, camps, leagues and tournaments. Limited memberships are available for those who wish to take advantage of all Pickle and Social has to offer. Memberships offer early access to court reservations, unlimited open play Sunday through Friday, early registration to all Pickle and Social events, free rental equipment, and major discounts on court reservations, tournaments, leagues, lessons, clinics, camps and food and beverage purchases. Pickle and Social's pickleball operations are led by Chris Wolfe, a

PPA Certified Teaching Professional, USA Pickleball Ambassador and co-owner of the Atlanta Pickleball Association (ATLPBA).

Pickle and Social holds partnerships with pro pickleball athletes and other well-known pickleball community members including Zane Navratil, Anna Bright, James Ignatowich, Dave Weinbach, Altaf Merchant, Riley Bohnert, and Danny Wuerffel. As Pickle and Social Ambassadors, these individuals play an important role in introducing the game to new communities and further advancing the sport.

Pickle and Social is the perfect place for parties and corporate events with a multitude of unique spaces to accommodate your event. Whether it's a birthday party, team bonding, holiday party, or other special occasion, Pickle and Social is a one-stop shop for all your event needs, with the capability to entertain up to 1,500 guests.

Pickle and Social Gwinnett is the first of seven planned Pickle and Social locations across the country. Pickle and Social's Scottsdale, Arizona, location will open in 2024 with Frisco, Texas, and Alpharetta, Georgia locations coming in 2025. More locations will be announced in the future. Pickle and Social is the sister brand to Fairway Social, a sports simulator entertainment venue, and Roaring Social, a speakeasy with nightly live music.

To learn more about Pickle and Social, please visit [www.pickleandsocial.com](http://www.pickleandsocial.com). To learn more about Competitive Social Ventures or investment opportunities, please visit [www.competitivesocialventures.com](http://www.competitivesocialventures.com).

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### **About Competitive Social Ventures**

Founded in 2020 and headquartered in Alpharetta, GA, Competitive Social Ventures ("CSV") is a hospitality company that creates socially-driven entertainment concepts including Pickle and Social, Fairway Social and Roaring Social. CSV creates premier entertainment venues that bring people together to socialize, enjoy premium food and beverages, and create one-of-a-kind shared experiences. CSV currently operates Pickle and Social Gwinnett, Roaring Social Alpharetta, Fairway Social Alpharetta, and Fairway Social Trilith in Georgia, with expansion into Alabama, Texas and Arizona coming in 2024 and 2025. Learn more at [www.competitivesocialventures.com](http://www.competitivesocialventures.com). For investment opportunities, please see [here](#).

### **About Pickle and Social**

Pickle and Social is the ultimate hangout spot with craft food, signature drinks, live entertainment, premier games and world-class indoor and outdoor pickleball courts. Pickle and Social boasts a variety of options to engage in the fastest-growing sport in the world. Play with friends, improve your skills with lessons, or join competitive leagues and tournaments. Additional game offerings include ACL Cornhole Yard, ping pong, shuffleboard, and other complimentary yard games. Learn more at [www.pickleandsocial.com](http://www.pickleandsocial.com) or follow us on Instagram [@pickleandsocial](https://www.instagram.com/pickleandsocial). #BeMoreSocial

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