



## Fairway Social Grand Opening Tees off in Trilith on Feb. 16

*Atlanta-based sports entertainment venue offers a full-service restaurant and bar*

ATLANTA – February 8, 2023 – [Competitive Social Ventures \(“CSV”\)](#), today announced Fairway Social will host the grand opening of its second location on February 16 in Trilith, a community designed for creatives in Fayetteville, Ga. The interactive, sports entertainment concept offers numerous simulated games and is purposely designed to be a destination for family and friends of all ages and skills levels.

Spanning 7,200 square feet, Fairway Social Trilith includes a full-service restaurant and bar, and a total of 7 simulator bays powered by industry leading technology, [Full Swing™](#), for all virtual sport games. Additionally, the location includes private event spaces, a live music stage, outdoor seating, golf leagues, watch parties, table games and more. The first [Fairway Social](#) location opened in May 2021 in Alpharetta, Ga.



“With the success of [Fairway Social Alpharetta](#), we are thrilled to announce the grand opening of our Trilith location. We’ve been overwhelmed with the excitement from the community, and are eager to open our doors,” said Neal Freeman, CEO of Competitive Social Ventures, and Visionary behind the brand. “From our games to our food & drinks, Fairway Social will provide the community a destination for all ages and skill levels to come together for fun & shared experiences.”

Known as a haven for storytellers, makers, entrepreneurs, and artists, Trilith is an ideal community for those who enjoy a live, work and play environment. The 235-acre master-planned development located adjacent to Trilith Studios, includes a variety of single-family homes, multi-family lofts and micro homes all designed to emphasize creativity, architecture and greenspace. Each home is crafted with high standards of artistry and sustainability to promote healthy and inspired living. In addition to the town’s residential area, the retail and restaurant district, Town Centre, includes a wide range of shops, boutiques, eateries and experiences.

“As we continue to prove to be a popular hub for unique experiences, Fairway Social is a welcomed addition to our community,” said Rob Parker, president of Trilith. “This fun, interactive environment will pair well with our town’s focus to elevate everyday life and attract new visitors to Trilith.”

In addition to Fairway Social, Town Centre features the following establishments: 180 Pure Home, Amici Italian Café, AG Jiu-Jitsu Academy, Archer Paper Goods, Barleygarden Kitchen and Craft Bar, Curator, ENZO Italian Steakhouse, Green p.s., Honeysuckle Gelato, Hop City, Leyland Blue, Native Collective, Nourish + Bloom Market, Pet Wants, Piedmont Wellness Center, Roam, SENSU Sushi Restaurant & Bar, The Skin Society, The Concierge by Edwin Jarvis, The Funky Shack, Thumbs Up Diner and Woodstone Bakery & Café. The town is also home to The Forest School, a K-12 micro school with a story arts focus and learner-driven technology.

Fairway Social Trilith will be open from 11 a.m. to 10 p.m. Monday through Thursday and Sunday. Friday and Saturday hours are 11 a.m. to 12 a.m. For more information about the venue and its grand opening, visit [Fairway-Social.com](https://Fairway-Social.com).

### **About Fairway Social**

Fairway Social began as an idea: to create an amazing destination where family and friends, of all ages and skill levels, come together for fun and shared experiences. Through thoughtful design, Fairway Social includes a multitude of things to do. Share a chef-inspired meal in our full-service restaurant; play competitive games on world-class simulators; enjoy our outdoor entertainment areas to play more games, to listen to live music and more. Whatever your interest, Fairway Social has something for you. Our mission, “Be Safe. Be Fun. Be Social,” provides the ideal opportunity for fun for all.

### **About Competitive Social Ventures**

Competitive Social Ventures, LLC (“CSV”) is an Alpharetta, Georgia-based real estate holding company created in 2020 for competitive socializing entertainment concepts. [Fairway Social](https://Fairway-Social.com) Alpharetta opened in May 2021, and [Roaring Social](https://Roaring-Social.com) Alpharetta opened in September 2021. The second Fairway Social location, Trilith opens February 16<sup>th</sup>, 2023, followed by the first Pickle and Social location, Gwinnett, opening later this year. [Pickle and Social](https://Pickle-and-Social.com) Gwinnett will feature a unique combination of indoor and outdoor pickleball courts, Pickle Beach™, along with an outdoor gathering space with a live music stage, and a full-service restaurant and bar are currently being developed. CSV has also announced its third Fairway Social location in Birmingham, AL, along with its third Pickle and Social location in Scottsdale. CSV has a multitude of other locations under design and construction. To learn about how you can get involved with CSV, visit [www.cosoventures.com](https://www.cosoventures.com).

### **About Trilith**

The Town at Trilith is a 235-acre master-planned residential and mixed-use project located in south metro Atlanta, Georgia, adjacent to Trilith Studios. Envisioned as a gathering place for creatives, artists, storytellers and makers, this European-inspired community will include 750 single-family homes, 600 multi-family lofts, 300 hotel rooms and 270,000 square feet of remarkable restaurants, retail, office and commercial space. The residential neighborhoods at Trilith comprise the largest geothermal community in the United States, with 51% of the development dedicated to green space that is currently home to more than 1,000 trees. Upon completion, residents will have access to 15 miles of nature trails, 54 acres of forest, 19 superbly landscaped parks and one of the most sophisticated and welcoming dog parks in the world. The Trilith development team is led by President Rob Parker and project partners including town planner and residential designer Lew Oliver Inc., commercial real estate firm Pace Lynch Corporation, residential real estate firm Berkshire Hathaway HomeServices Georgia Properties’ New Homes Division, Piedmont Healthcare, multi-family developer Capstone, Nequette Architecture & Design, landscape design firm HGOR and a Builders Guild comprised of premier homebuilder in the Atlanta area. For more information about Trilith, please visit [www.trilith.com](https://www.trilith.com).

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