



## **Competitive Social Ventures Progress Update on New Entertainment Venues Opening Soon in Atlanta Area**

*First location opening this May in Downtown Alpharetta*

ATLANTA – April 1, 2021 – Today, [Competitive Social Ventures](#) (“CSV”), a real estate holding, restaurant, and entertainment company of uniquely-branded competitive socializing entertainment venues, shared its latest progress on each venue, with the first location of [Fairway Social](#) opening Friday, May 14<sup>th</sup>. Fairway Social is located in Downtown Alpharetta, Georgia at The Maxwell. The first hiring events are taking place this week kicking-off an onset of hiring events scheduled over the next two weeks, along with chef-inspired tasting events. Details on the hiring events can be found [here](#). The Fairway Social venue will cater to all demographics from sports lovers to families and features the Tee Room, rooftop Par Bar overlooking a 9-hole putting experience, Champions Club, 11 golf and multi-sport simulators and will feature a weekly program of live entertainment. The CSV development team has several other sites in play for expansion in Georgia and South Carolina.

The second brand to open, [Roaring Social](#) is located on the speakeasy-level of the new boutique hotel, [The Hamilton](#), also in downtown Alpharetta. Roaring Social’s opening date coincides with The Hamilton’s opening scheduled for this July. Roaring Social Alpharetta will feature a lively, fun combination of boutique bowling, billiards, craft cocktails from the best mixologist along with a daily live music and entertainment program unlike any other in Atlanta. CSV has identified several other hotels and stand-alone sites potentially accretive to growth, not only in the Atlanta market but across the US.

The third brand, [Pickle and Social](#) is a unique combination of indoor and outdoor pickleball courts, table tennis, and an outdoor gathering space known as The Yard, featuring a stage for live music and food and beverage options. The

proposed menu will feature mains and an array of delicious sides, all served in a relaxed setting. The Yard will be the perfect place to gather before or after some friendly competition and ideal for league play, pickleball and table tennis tournaments and clinics, private and corporate events, parties, family outings, and fundraisers.

Pickle and Social was recently approved for a Conditional Use Permit on a site located on the east side of Roswell Georgia but Jason Joseph, who led the development team says, “The economics and complexity of retrofits at this location have proven to be challenging and cost-prohibitive. Nonetheless, we love the Roswell community and remain excited about future opportunities going forward. As discussed with members of City Council and the planning department, the economics of the deal were a concern from the start.” Mayfair Street Partners and CSV spent significant time and resources in solving the inherent issues associated with the location but intends to move forward in securing the right location. “Our continued commitment to our investor community has always been a rigorous, disciplined approach in the allocation of their capital resources. Our projects are geared towards producing strong returns and high margins while mitigating risk and exposure typically associated with commercial development”

Joseph added CSV is laser-focused on identifying a Pickle and Social location in Roswell and its neighboring communities in metro Atlanta.

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### **About Competitive Social Ventures, LLC**

Competitive Social Ventures, LLC (“CS Ventures”) is a real estate holding, restaurant, and entertainment company created in 2020 for competitive socializing entertainment concepts. Venues opening in 2021 include: Fairway Social, Roaring Social and Pickle and Social. CS Ventures venues will be unique, innovative, high-quality, full-service destinations with strong experiential differentiation from competitors.

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