



COMPETITIVE SOCIAL VENTURES GAINS SENIOR PRO PICKLEBALL PLAYER LESLIE BERNARD AS AN AMBASSADOR FOR PICKLE & SOCIAL

TOP PICKLEBALL SENIOR PRO PLAYER HAS PARTNERED WITH PICKLE & SOCIAL TO OPEN VENUES ACROSS THE U.S.

ATLANTA – January 26, 2022 – [Competitive Social Ventures](#) (“CSV”) proudly announces its newly formed partnership with top pickleball pro, Leslie Bernard. Bernard is a top-ranked pickleball player who recently joined the CSV family as a Pickle & Social ambassador to further promote new venues.

Bernard is ranked #10 in senior pro doubles, and #15 in senior pro singles. She recently won the PPA Orlando Cup in Senior Women’s Doubles, silver in Senior Pro Women’s Doubles, silver in Senior Pro Singles & Bronze in Senior Pro Mixed at the APP World Pickleball Open.

In this past year, Bernard finished fourth at the US Pickleball Open in the Spilt Pro Division. Prior to her pro career, Bernard won three gold medals at the US Pickleball Open as well. Before she began playing pickleball, Bernard coached college tennis for 17 years, and played Division 1 tennis at Rutgers. Her husband John Bernard played Division 1 tennis at Radford and has won numerous medals at the 4.0-5.0 level.

The first of many Pickle & Social locations is slated to open this fall in Atlanta and its second location in Alpharetta, GA expected to open early 2023. Both locations are in close proximity to CSV’s two other “Social” venues, [Roaring Social](#) and [Fairway Social](#). CSV currently has five potential Pickle & Social sites in discussion from Florida to Arizona. To learn about investment opportunities with CSV, visit www.cosoventures.com.

“As a company, CSV could not be more thrilled to have Leslie Bernard join our team as we embark on a journey of massive growth with all three distinct CSV brands of Pickle & Social, Roaring Social and Fairway Social,” said Joe Reardon, General Partner with CSV.



“Establishing this partnership is certainly a demonstration of our hard work, design, and team of professionals we have we have in place embedded with a deep culture of fantastic leaders We are so excited that top-ranked pickleball pros not only see our vision and the first-class facilities we are developing in unique communities, but also want to be a part of the growth of them as well. CSV is excited to deliver exceptional service and memorable moments to our guests and stakeholders.”

“Our family was thrilled to get involved with a company associated with pickleball and entertainment facilities,” said Leslie Bernard. “Once we met with the CSV team and understood what they were trying to accomplish it was an easy decision. Their expertise in the hospitality space and their hyper growth strategy set them apart from the others.”

In addition to Leslie Bernard joining as an ambassador, CSV recently announced partnerships with other top-ranked pickleball pros to grow the Pickle & Social brand.

Dave Weinbach “The Badger,” Pickle & Social’s [original brand ambassador](#), has generated overwhelming support for the concept from the pickleball community resulting in many new partnerships, driven by his passion for the sport and his confidence in the Pickle & Social concept. Matt Wright, Lucy Kovalova, Altaf Merchant and Todd Robertson were announced last week as CSV investors and Pickle & Social brand ambassadors. Read more about their partnership [here](#).

About Pickle & Social

Pickle & Social will be a unique combination of indoor and outdoor pickleball courts, table tennis, and an outdoor gathering space known as “The Yard,” featuring a stage for live music and curated food & beverage options. “The Yard” will be a perfect place to gather before or after some friendly competition and ideal for league play, pickleball and table tennis tournaments & clinics, private & corporate events, parties, family outings, fundraisers and more. Learn more about Pickle & Social [here](#).

About Competitive Social Ventures

Competitive Social Ventures, LLC (“CSV”) is an Alpharetta, Georgia-based real estate holding company created in 2020 for competitive socializing entertainment concepts. Fairway Social opened in Q2 2021, and Roaring Social opened in Q3 2021. Two inaugural Pickle & Social locations are currently being developed and expected to open in 2022. CSV’s venues are unique, innovative, high-quality, full-service entertainment destinations with strong experiential differentiation for competitors. Learn more about CSV [here](#).

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Contact:

Sommer Shiver, VP of Branding and Communications
sshiver@hotelequities.com

Joe Reardon, General Partner for Investment Opportunities
joe.reardon@cosoventures.com